

STRATEGIC PLAN 2006 - 2011

Child and Youth Health

South Canterbury

**an intersectoral health project for
South Canterbury**

Revision – 7 December 2010

Vision

To support healthy values, skills and practices in the children and young people of South Canterbury

Background

The South Canterbury Child and Youth Health Project is based on the commitment of a number of organisations, including South Canterbury District Health Board (SCDHB), Community and Public Health (C&PH), Ministry of Education and Sport South Canterbury, to creating healthier environments for children and young people. In 2005, SCDHB and C&PH jointly developed a proposal for building on work already being undertaken in this field, and both organisations have committed health promotion resources to the project.

A Steering Group (comprising the above organisations) and Working Group were formed in July 2006. The tasks of the Working Group will be captured in an Annual Plan, and will be informed by the Strategic Plan developed and reviewed annually by the Steering Group. The Strategic Objectives outlined in this plan guide the development of operational objectives in the Working Group's Annual Project Plan.

Strategic Plan Administration

- Plan developed and approved by Steering Group, Child and Youth Project (September 2006)
- Plan to be reviewed annually in July
- Progress against plan to be reviewed at quarterly meetings of Steering Group
- Plan will be located on C&PH computer network, and on SCDHB website.

Principles

The South Canterbury Child and Youth Project will:

- involve close co-operation between all organisations involved
- address the key lifestyle issues identified in national and local health priorities (especially nutrition and physical activity)
- focus on developing and supporting healthy environments – “making the healthy choice the easy choice”
- be based on a robust analysis of current best practice
- be inclusive
- be flexible enough to meet the varying needs of different settings
- target settings with highest needs
- articulate the benefits to educational institutions' core curricula.
- include appropriate evaluation tools

Strategic objectives

1. Completion and regular updating of a needs analysis for Child and Youth health promotion (including literature review, gap analysis and review of best practice).

2. Development of a local model for health promotion delivery in child and youth settings.
3. Co-ordination of the work of all participating agencies delivering health promotion to child and youth settings.
4. Provision of health promotion support to ECCs, schools and other child and youth settings.
5. Robust evaluation of project initiatives.
6. Clear accountability for project resources.

Implementation and reporting

- The Working Group will develop an Annual Plan based on this plan's strategic objectives, for approval by Steering Group, and will undertake project work as planned.
- The Working Group will report quarterly to the Steering Group on progress against agreed annual objectives.
- The Project Leader will provide a quarterly financial report to the Steering Group.
- The Steering Group will report progress to member organisations as outlined in its Terms of Reference.
- The Steering Group will provide an Annual Report to all stakeholders, and will review this Strategic Plan each year.